GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 11

Results as of: 5/31/2018

LOCATION: MICHIGAN

GMT: STEVE ANTON

GMT CA 1

Clubs

RESULTS FOR 2017-2018

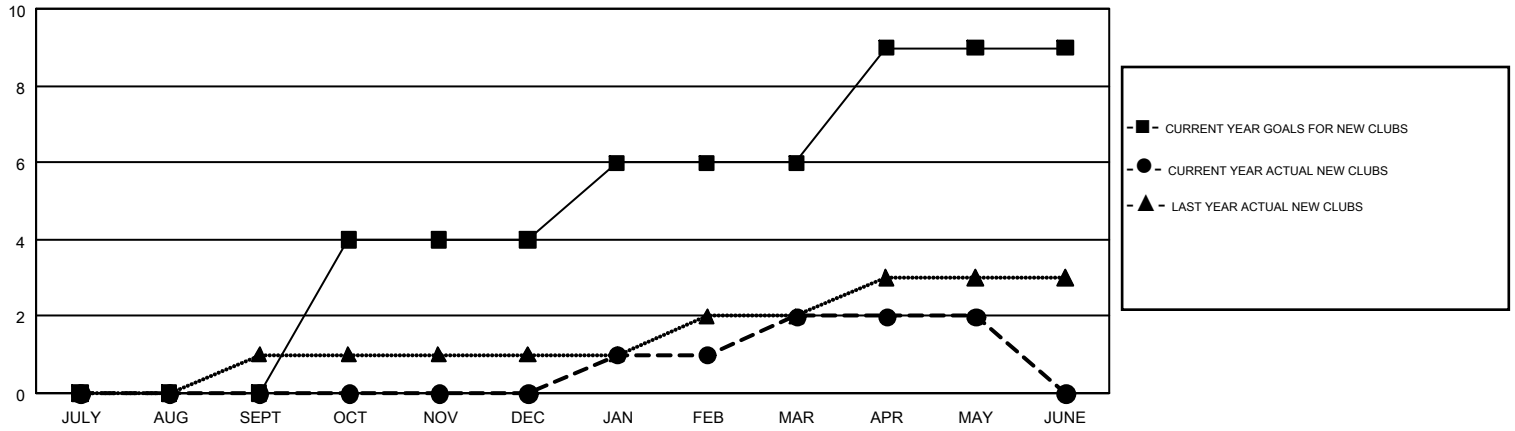
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	4	0	3
JAN/FEB/MAR	2	2	3
APR/MAY/JUNE	3	0	2

Members

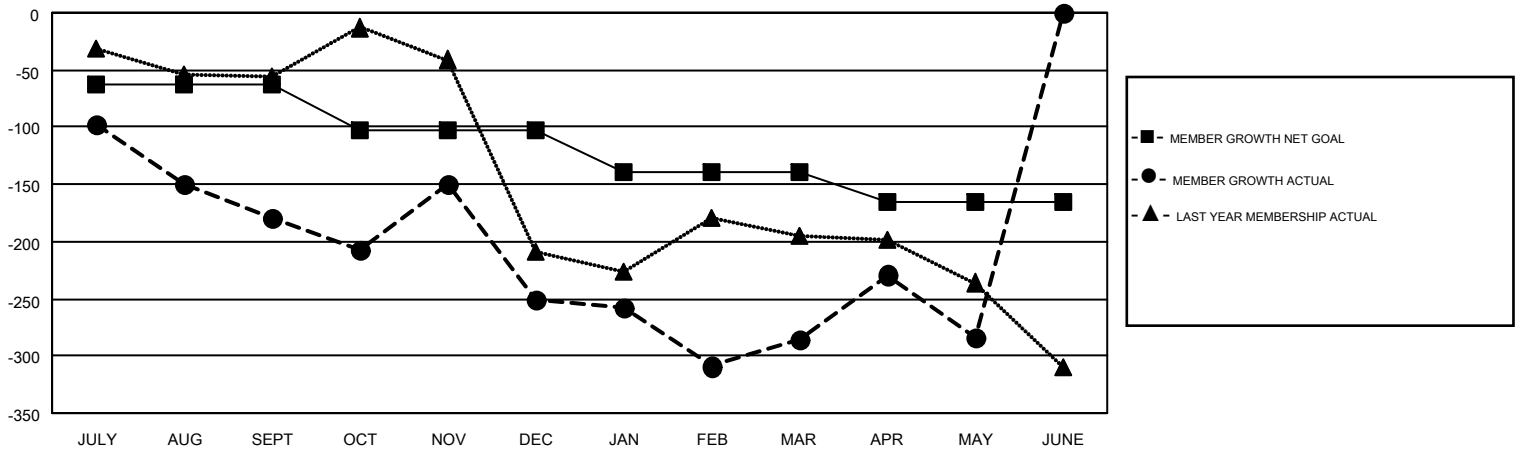
RESULTS FOR 2017-2018

QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-62	207	351
OCT/NOV/DEC	-41	311	354
JAN/FEB/MAR	-37	292	300
APR/MAY/JUNE	-25	218	182

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 10

232 CLUBS OF 389 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	7,368 (70.37%)
FEMALE	3,103 (29.63%)

DROPPED MEMBERS

DECEASED	176
CLUB CANCELLED	53
OTHER	958
TOTAL	1,187

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS	1,989
FAMILY MEMBERS PAYING HALF DUES	1,015

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